



COUNTY OF LOS ANGELES DEPARTMENT OF CONSUMER AFFAIRS

B-96 KENNETH HAHN HALL OF ADMINISTRATION
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PASTOR HERRERA, JR.
DIRECTOR

July 6, 2004

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, CA 90012

Dear Supervisors:

**Request for Term Extension and Updating of a Cable Television Franchise in
the Unincorporated Areas of Palos Verdes Granted to CoxCom, Inc., a
Delaware Corporation**

(4th District) (3 VOTES)

IT IS RECOMMENDED THAT YOUR BOARD

1. Approve an ordinance to amend the cable television franchise Ordinance No. 89-0097F granting a franchise in the unincorporated areas of Palos Verdes held by CoxCom, Inc., to extend the term through June 30, 2006, and update other terms of the franchise.
2. Introduce, waive reading and place on your Board's Agenda for adoption the attached ordinance that implements the above recommendation.
3. Find that this extension is categorically exempt under the California Environmental Quality Act (CEQA) pursuant to Class 1, Section (e), of the Environmental Document Reporting Procedures and Guidelines adopted by your Board on November 17, 1987, and Section 15301(b) of the State CEQA Guidelines.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

CoxCom, Inc. has a cable television franchise with the County that expires on August 17, 2004. Extension of the current franchise term through June 30, 2006 allows the County sufficient time to amend Title 16, Division 4 of the County Code (Cable Television System Franchises) and negotiate the renewal of this franchise. This

ordinance amends the name of the franchise holder to reflect previously approved transfers by Director's Consent letters from Times Mirror Cable Television of Palos Verdes Peninsula, Inc., to Cox Communications, Inc. and then to CoxCom, Inc., a Delaware corporation. It also amends the name of the Director from the Director of the Internal Services Department to the Director of the Department of Consumer Affairs, and deletes the language referencing the distribution of franchise fees. The distribution of franchise fees is not a matter of agreement with the franchisee. The current distribution of franchise fees is 50% to the General Fund, and 50% to the Cable Fund, and it will remain in effect.

Implementation of Strategic Plan Goals

Approval of this recommendation will assist in implementing the Countywide Strategic Plan goal of fiscal responsibility. This will ensure the continuation of revenue provided to the County by statute.

FISCAL IMPACT/FINANCING

There will be no fiscal impact or cost to the County. This cable television franchise generates revenue to the County. Section 622 (b) of the Cable Act of 1984 (47 U.S.C. §542 (b)) gives a local franchising authority, such as the County, the right to collect franchise fees of no more than five percent (5%) of total gross revenues collected by a cable television operator over a 12-month period. The extension of this cable television franchise will allow continued collection of these franchise fees.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

The Office of the County Counsel has reviewed the attached ordinance and approved it as to form.

ENVIRONMENTAL DOCUMENTATION

The term extension of this cable television franchise is categorically exempt under CEQA pursuant to Class 1, Section (e) of the Environmental Document Reporting Procedures and Guidelines adopted by your Board on November 17, 1987, and Section 15301(b) of the State CEQA Guidelines.

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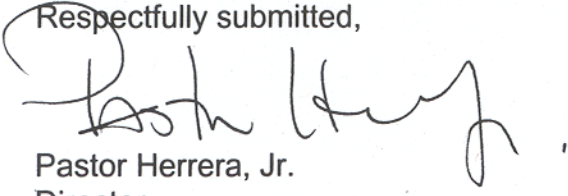
IMPACT ON CURRENT SERVICES (OR PROJECTS)

There will be no impact on current services.

CONCLUSION

It is requested that the Executive Office-Clerk of the Board notify Mr. James M. Leach, Vice President, Government Affairs, Cox Communications, 29947 Avenida de Las Banderas, Rancho Santa Margarita, CA 92688, the Chief Administrative Officer, the Auditor-Controller, County Counsel, the Department of Public Works, and the Department of Consumer Affairs of the Board's action in this matter.

Respectfully submitted,



Pastor Herrera, Jr.
Director

PHJ:FT:RS

Attachment (1)

c: Mr. James M. Leach, Cox Communications
Executive Officer, Board of Supervisors
Chief Administrative Officer
Auditor-Controller
County Counsel
Department of Public Works